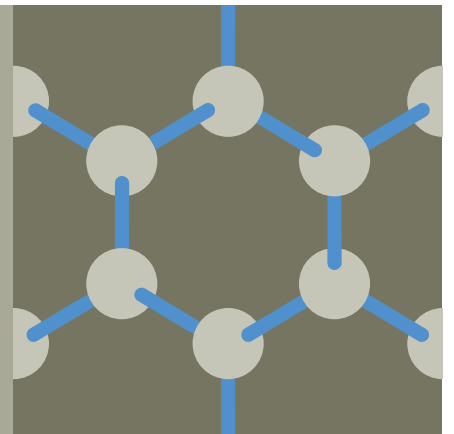




**Versatic Derivatives**  
Cardura / VeoVa / ACE  
monomers



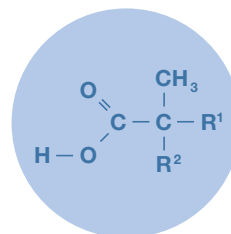
## Versatic™ Acid 10

All Versatic Derivatives are based on Neodecanoic acid and contain a unique highly branched non-polar alkyl group. The bulky, highly branched, aliphatic Versatic structure will improve hydrophobicity, hydrolytic stability, alkalinity resistance, UV stability, and chemical resistance. The non-polar nature also causes systems to exhibit improved flow, leveling and adhesion.

The structure is then modified with different chemical functional groups allowing reaction into a variety of polymers, chemical compounds and products.

Several families of Versatic Acid based compounds are available based on the functionality of the reactive group. With Glycidyl, Vinyl, Acrylate, Hydroxyl and Acid functionality the versatility of these products is limitless.

While some are commonly used as a building block or modifier for acrylic, polyester, vinyl, urethane, and epoxy based resins, others are used as additives, chemical intermediates, and reactive diluents. Versatic derivatives are suitable for use in Aqueous, Solvent, Powder, UV Curable and other 100% solids systems.



**Versatic Acid 10**

R<sup>1</sup> + R<sup>2</sup> =  
7 carbon atoms

## Veova™ Monomer 10

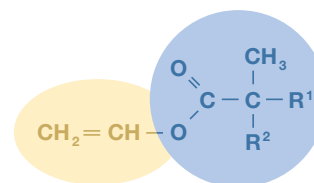
The Vinyl Esters of Versatic Acid have a highly branched aliphatic structure which contributes to the enhancement of key performance properties. Inclusion of the branched Versatic structure in a polymer chain sterically protects the ester bonds of Veova and of the adjacent monomer units against hydrolysis resulting in greatly improved alkali resistance. Veova monomers improve resistance to water and other polar materials as well. Finally, they will not be degraded by UV light and therefore will not cause yellowing.

Veova is commonly used in vinyl and acrylic polymers, where it improves the hydrolytic stability, adhesion and water resistance dramatically. Emulsion polymers based on Veova show a clear improvement in pigment wetting and scrub resistance. Such emulsions can also be used for high quality low-VOC decorative paints and industrial coatings.

Veova based emulsions can be easily stabilized with protective colloid or surfactants. The colloid route makes it possible to produce high quality wet or spray dried binders used in a variety of adhesives. Suitable for use in solvent and water borne systems, its hydrophobicity can offset the water sensitivity created by hydrophilic additives that are sometimes used.

### Applications:

- Industrial Coatings
- Interior and Exterior Decorative Paints
- Water Repellent Systems
- Wood Glues and Pressure Sensitive Adhesives
- Construction Adhesives
- Redispersible Powders and Concrete Admixtures
- Textile and Non-Woven Binders



**Vinyl Ester of Versatic 10**

R<sup>1</sup> + R<sup>2</sup> =  
7 carbon atoms

## Cardura™ Glycidyl Ester E10P

Utilized for decades as a building block for automotive OEM, refinish clear coats and CED coats, this Glycidyl Ester of Versatic Acid exhibits UV stability, acid etch resistance and a unique ability to create high solids low viscosity polymers with good substrate wetting.

The epoxy functionality allows for reactions with amines, acids, alcohol and many other reagents to allow *Cardura* to be further functionalized for use in Acrylic, Polyester, Epoxy based resins and Urethanes as either a polymeric building block or reactive diluent.

The relatively high boiling point and low viscosity make it an ideal reaction medium for high temperature polymerization where it can be incorporated into the polymer. This feature also allows *Cardura* to replace solvent which is sometimes used as a reaction medium in the manufacture of higher viscosity systems thus eliminating the need for solvent stripping.

It can be modified with amines to create novel adducts and curing agents for epoxy systems with improved flow and solubility.

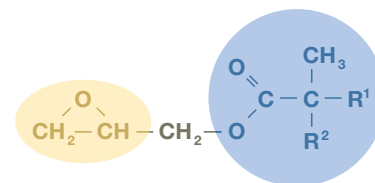
When used as a reactive diluent, its low viscosity and volatility along with resistance to crystallization provide unique performance.

More recently, work on synthesizing *Cardura* based maleate resins and diols have greatly expanded the areas where this product can bring its unique properties.

### Applications:

*Cardura* is commonly used in:

- Automotive Coatings
- Civil Engineering
- Industrial and Marine Coatings
- Coil Coatings
- UV Curable Systems



Glycidyl Ester

of Versatic 10

$R^1 + R^2 =$   
7 carbon atoms

## ACE™ Hydroxyl Acrylate Monomer

Derived from the reaction of *Cardura* with Acrylic Acid, this adduct contains both an hydroxyl and acrylate functionality. Its ability to reduce viscosity, surface tension, to improve adhesion, to promote hydrolytic and UV stability makes it useful as a reactive diluent in UV curable systems. It also offers improved flexibility and pigment utilization because of the ambivalent nature.

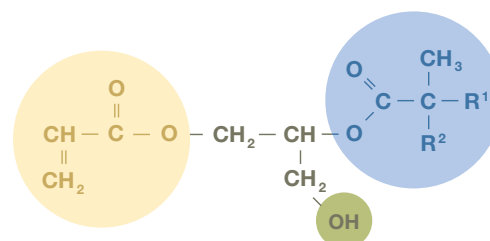
*ACE* is free of heavy metals and tin catalyst. It has a low irritancy level.

In addition to its use as a reactive diluent, *ACE* can also be used as an end capping agent during the synthesis of UV curable oligomers.

In the manufacture of conventional binders, the acrylic functionality allows this monomer to be polymerized with a wide variety of monomers including styrene, acrylic and vinyls. The pendant hydroxyl group is then available for further polymerization, crosslinking or adhesion improvements.

### Applications:

- Coatings
- Adhesives
- Inks
- Optical fiber coatings
- UV curable systems
- Emulsions



Acrylic Acid Adduct

of *Cardura*

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